



# DUE WEST ELEMENTARY SCHOOL FOUNDATION

Dear Due West Parents,

As you have probably heard by now The Due West Elementary School Foundation will be holding a fundraising campaign which will culminate with students participating in the **Trail Blazer Trot** on March 31<sup>st</sup>, 2016. This is a great opportunity for us to be active and raise funds that will go directly back to our teachers and their classrooms. This is an important fundraiser for our school and we need your help to make this campaign a success!

Your child has been given their own personal fundraising webpage. The address of your child's fundraising webpage can be found on the flyer included in this package. If you aren't sure of the address (URL) of your child's personal fundraising webpage, go to the website <http://www.duewest.myfunrun.com>, click on donate, then enter your child's first name (or participant number).

To raise money, share your child's personal fundraising webpage address with family and friends around the world by email, Facebook, Twitter, or any other method you prefer. You can also share your child's webpage easily by clicking on one of the "Share" icons at the top right of your child's personal fundraising webpage. **Be sure to like "Due West Elementary School Foundation" on Facebook, and follow us on Twitter @DueWestElemFoun!**

People with whom to share your child's personal fundraising page:

- Family members
- Friends
- Colleagues
- Educators
- Neighbors
- Etc...

Please help and encourage your child to surpass his/her goal of \$100. Every dollar counts! Many of you can help your children reach their goal with just a few emails. Don't forget to sponsor your child yourself now, as that will start them off to reaching their goal!

The school, teachers, and parent volunteers are all working hard to make this campaign a success and improve our school. Please take just a few minutes to do your part by encouraging and facilitating your child's fundraising efforts.

Proceeds raised through the **Trailblazer Trot** fund the Science Lab and Science Teacher, technology needs at Due West, the Accelerated Reader program (AR), and online learning resources that support student learning.

The fun run promotes a healthy message and teaches our children the importance of health, fitness and giving.



Peggy Fleming  
Principal  
Due West Elementary

Jay Taylor  
President  
Due West Foundation